

CONTRACT



WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

And:

Mentzer Media
600 Fairmount Avenue
Suite 306
Towson, MD 21286

<u>Contract / Revision</u> 566139 /		<u>Alt Order #</u> 07894327
<u>Product</u> AMER 4 PROSPERITY		
<u>Contract Dates</u> 08/22/12 - 08/27/12		<u>Estimate #</u> //304
<u>Advertiser</u> Americans For Prosperity		<u>Original Date / Revision</u> 09/11/12 / 09/11/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTKR	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals SpotsAmount	
16	3	08/25/12	08/25/12	730-8pm	730-8pm		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S-				2	\$135.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		2	3	08/20/12-08/26/12	730-8pm	730-8pm	-----Sa--	:30	\$135.00	NM		
Credited												
Totals											76	\$45,145.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/26/12	61	\$37,655.00	\$32,006.75
08/27/12 - 08/27/12	15	\$7,490.00	\$6,366.50
Totals	76	\$45,145.00	\$38,373.25

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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